

Locaxion Launches AirVue Golf

Revolutionary Satellite Rangefinder for the iPhone™ 3G

San Jose, CA – February 26, 2009 – Locaxion today announced the launch and availability of AirVue Golf, a revolutionary satellite rangefinder software that forever changes how golfers see and measure distances on the golf course.

AirVue Golf is easy to use and gives golfers quick answers so they can focus on the game. AirVue Golf lets golfers see actual satellite images of the course on the iPhone. AirVue Golf enables golfers to accurately measure distances to any point on the course and see those distances directly on the satellite image for easy visualization.

“AirVue Golf truly brings the capabilities of very expensive GPS devices onto a golfer’s iPhone at a fraction of the price,” said Pratih Shah, Co-founder, Locaxion. “We think golfers will like seeing satellite images of their course, and get GPS accurate distances to anywhere on the course without having to carry another separate bulky device while golfing.”

User Feedback

- “One of the things that I liked about AirVue Golf is its accuracy. On the course, I compared distances from AirVue Golf with my rangefinder and AirVue Golf’s distance feedback was spot on,” said Steve Novotny, Director-WA/ID of GolfNow. “AirVue Golf is a great idea and should be a hit with many golfers.”
- “AirVue Golf is an innovative and an exciting new tool for golfers. It’s packed with a lot of features I like as a golfer; hi-resolution satellite images, accurate GPS distances and very convenient and easy to use on my iPhone,” said Todd DeMann, avid golfer and CEO of Freshology. “AirVue Golf has repeatedly performed well and I believe many other golfers will feel the same.”
- “AirVue Golf was very easy to use and very accurate. I have a laser rangefinder and compared the distances during play and found AirVue Golf to be always within 2 yards,” said Wayne Gordon, Neurologist & 11 handicap weekly golfer. “Overall I’m quite pleased and wished I hadn’t spent over \$300 on my rangefinder.”

Features

- **Satellite images of golf courses:** See the actual picture of the golf course, rather than an artistic rendering of the course.
- **Interactive rangefinder:** Touch the screen and instantly measure distances from current location to *anywhere* on the course! And simultaneously AirVue Golf automatically calculates distances from that location to the green. Get yardage information to the lay up point and from the lay up point to the green at the same time. Plan the approach shot and choose the most comfortable yardage.

- **Front, center and back of green markers:** Get distances to not only the center of the green, but see how far it is to the front or back to help plan the shot.
- **Convenient fairway markers:** Fairway markers are placed on par 4 and par 5 holes to quickly visualize fairway distances.
- **Instant View of Green, Fairway or entire Hole:** Press a button and instantly see the details on and around the green, or press another button and get an overview of the entire hole.
- **Full control of satellite images:** Zoom in, zoom out, and move left, right, up or down, AirVue Golf lets golfers look at the course as desired.
- **Integrated email-able scorecard:** Rotate the iPhone and instantly keep track of scores for up to 4 people. And once finished playing, simply email the score for record keeping on a home computer.
- **Distance Measurement Tool:** Measure the last shot distance.
- **Automatic Hole Locator:** Senses your current hole and moves automatically to that hole as you play.

Pricing and Availability

AirVue Golf has a suggested price in the US of \$39.99 and is available today for purchase from Apple's iTunes® Application Store. Visit www.airvuegolf.com/sales for additional information.

AirVue Golf requires an iPhone 3G running v2.0 software or greater.

About Locaxion LLC

Founded in 2008, Locaxion is a private company based in Silicon Valley, CA specializing in creating and selling innovative satellite rangefinder software for golfers. Locaxion's mission is simple; to give golfers easy to use, inexpensive tools to make golf a more rewarding experience.

###

Apple and iTunes are trademarks of Apple Inc., registered in the U.S. and other countries. iPhone is a trademark of Apple Inc.

Contacts

Pratish Shah
Co-founder, Locaxion LLC
pr@locaxion.com

or

Jerry Vitera
JV Associates
(719) 852-3383
Vitera@bresnan.net